

NATIONAL MINING CHRONICLE



MEDIA KIT 2017-18

National Mining Chronicle is one of the country's leading resources publications offering well-informed insight and foresight into this vital Australian industry.

Now in its 22nd year, the bi-monthly full-colour, gloss magazine has cemented itself as a source of quality, pertinent journalism and expert commentary and prides itself on striving to deliver informative content for readers and proven results for its advertising clients.

Covering industry trends, events, commodities, projects and producers and featuring compelling interviews with key identities within the resources sector, National Mining Chronicle is an institution for investors, mining executives, service providers and product suppliers, reflecting the ever-changing face of the industry.



DEMOGRAPHIC AND DISTRIBUTION

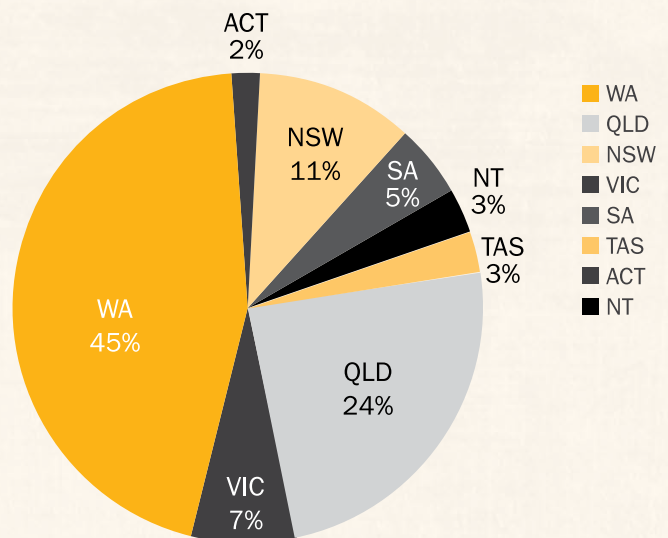
45,000+ readership

Mining and Exploration companies - corporate level, general management, mine management, plant management, OH&S, operations, logistics, engineers, geologists

Financial Institutions - investors, analysts, consultants, high-income earners

Qantas and Virgin departure lounges - as well as newsagencies and mining exhibitions

Over 300 minesites throughout Australia



ADVERTISING RATES all prices are inclusive of full colour and subject to 10% GST

SIZE	DIMENSION (H x W mm)	TYPE AREA (H x W mm)	BLEED SIZE (H x W mm)	CASUAL	3 EDITIONS	6 EDITIONS	12 EDITIONS
Full page bleed	340 x 245	326 x 231	350 x 255*	\$3990	\$3490	\$2990	\$2490
1/2 page horizontal	161 x 231	161 x 231	-	\$2590	\$2290	\$1990	\$1590
1/3 page horizontal	106 x 231	106 x 231	-	\$1990	\$1790	\$1590	\$1390

*Trim size is 5mm inside the bleed size.

DIGITAL ARTWORK SPECIFICATIONS

Completed Artwork

- Finished artwork to be supplied as a high resolution PDF.
- Artwork should be CMYK, with the total ink density not exceeding 300%.
- Coloured or white reversed out type must be a minimum of 9 point.
- Black type must be a minimum of 7 point and set to overprint.

Images

- CMYK images supplied at 300 dpi.
- Low resolution images will not be accepted.
- Logos to be provided as Illustrator EPS (preferred) or high resolution JPGs or TIFFs.

CONTACT TROY DOUGLAS | Project Manager – National Mining Chronicle

SEVEN WEST MEDIA (WA)

P 08 9482 3933 M 0438 028 431 E troy.douglas@wanews.com.au

A 50 Hasler Road, Osborne Park WA 6017 | GPO Box D162, Perth WA 6840

W nationalminingchronicle.com.au



FEATURES 2017-18

APRIL / MAY 2017

- Zambia, Chile and Copper Focus
- Queensland Miners, Suppliers and Contractors
- Corrosion Treatment and Prevention
- Fuels and Lubricants
- Mining Civil Contractors of Australia
- Drilling and Blasting

DEADLINE

Material: March 20, 2017
Print: March 22, 2017
Published: March 29, 2017

JUNE / JULY 2017

- AIMEX Preview
(Bonus Distribution AIMEX)
- Welding
- Dust Control
- Earthmovers: Excavators, Shovels and Loaders
- Tyres in Mining
- Sensors and Measurement

DEADLINE

Material: May 19, 2017
Print: May 23, 2017
Published: May 30, 2017

AUGUST / SEPTEMBER 2017

- Concrete Equipment and Suppliers
- Conveyor Maintenance
- Automation
- Electrical Equipment and Suppliers
- Environmental services and products
- Ground Engaging Tools and Wear resistant products

DEADLINE

Material: July 21, 2017
Print: July 25, 2017
Published: August 1, 2017

OCTOBER / NOVEMBER 2017

- Cables and Chains
- Engineering and Construction
- Gas Equipment and Safety
- Mineral Processing
- Mine Site Communications
- Surveying and Mapping
- Pilbara

DEADLINE

Material: September 18, 2017
Print: September 20, 2017
Published: September 27, 2017

DECEMBER 2017 / JANUARY 2018

- Cranes and Lifting
- Safety and Training
- Mine power and Lighting
- Equipment Maintenance
- Communications
- Pumps, Pipes, Valves, Hosing

DEADLINE

Material: November 17, 2017
Print: November 21, 2017
Published: November 28, 2017



REGULAR FEATURES INCLUDE: Industry Insight, Bulls N' Bears, Product Innovation and much more.

CONTACT TROY DOUGLAS | Project Manager – *National Mining Chronicle*

SEVEN WEST MEDIA (WA)

P 08 9482 3933 M 0438 028 431 E troy.douglas@wanews.com.au

A 50 Hasler Road, Osborne Park WA 6017 | GPO Box D162, Perth WA 6840

W nationalminingchronicle.com.au