

MEDIA KIT 2018

YOUR GATEWAY TO THE AUSTRALIAN MINING INDUSTRY CIRCULATION

In its 23-year history, *National Mining Chronicle* has established a reputation for quality journalism and expert commentary pertinent to the Australian mining industry.

Our bi-monthly gloss magazine delivers in-depth analysis on industry news and provides a quality environment and two-month shelf life for advertisers.

National Mining Chronicle enjoys pass-on readership, particularly throughout minesites and Qantas and Virgin departure lounges, as well as extended distribution at many industry events.

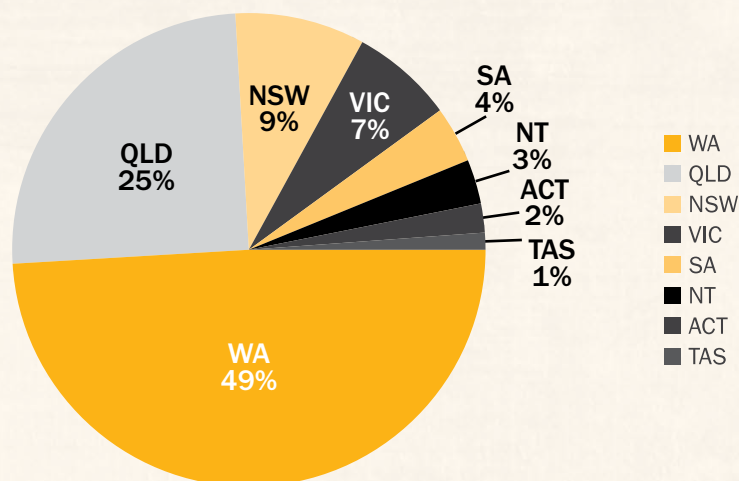


FAST FACTS

- In market Australia-wide with an eight-week shelf life.
- Highly targeted audience of industry personnel, including CEOs and managers, OH&S and government consultants.
- Substantial subscription list.
- Industry events and exhibitions, including Diggers & Dealers, AIMEX, IMARC, and AUSIMM and AMEC events.
- Qantas and Virgin departure lounges across Australia.
- Selected newsagencies across Australia.
- Over 300 minesites.

CIRCULATION

Please contact Troy Douglas for latest CAB Audited figures.



Source: Net Circulation – CAB Audit 12 months to March 31, 2017.

ADVERTISING RATES all prices are inclusive of full colour and subject to 10% GST

SIZE	DIMENSION (H x W mm)	TYPE AREA (H x W mm)	BLEED SIZE (H x W mm)	CASUAL	3 EDITIONS	6 EDITIONS	12 EDITIONS
Full page bleed	340 x 245	326 x 231	350 x 255*	\$3620	\$3490	\$2990	\$2490
Outside back cover	340 x 245	326 x 231	350 x 255*	\$5000	\$4500	\$4000	\$3500
Inside cover position	340 x 245	326 x 231	350 x 255*	\$4500	\$4000	\$3800	\$3500
Half page horizontal	161 x 231	161 x 231	-	\$2590	\$2290	\$1990	\$1590
Third page horizontal	106 x 231	106 x 231	-	\$1990	\$1790	\$1590	\$1390

*Trim size is 5mm inside the bleed size.

DIGITAL ARTWORK SPECIFICATIONS

Completed artwork

- Finished artwork to be supplied as a high-resolution PDF.
- Artwork should be CMYK, with the total ink density not exceeding 300%.
- Coloured or white reversed out type must be a minimum of 9 point.
- Black type must be a minimum of 7 point and set to overprint.

Images

- CMYK images supplied at 300 dpi.
- Low-resolution images will not be accepted.
- Logos to be provided as Illustrator EPS (preferred) or high resolution JPGs or TIFFs.

CONTACT TROY DOUGLAS | Project Manager – *National Mining Chronicle*

SEVEN WEST MEDIA (WA)

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W nationalminingchronicle.com.au



MEDIA KIT 2018

FEBRUARY/MARCH 2018

BONUS DISTRIBUTION: FILTECH The Filtration Event 2018 March 13-15 Cologne – Germany
9th Annual WA Major Projects Conference March 21-22

- Welding
- Filtration and Separation
- Safety
- Automation
- Social License
- Quoting, Decisions and Procurement

DEADLINES

Editorial contacts: 5pm Tuesday January 23, 2018
Supplied advertorials: 5pm Tuesday January 30, 2018
Completed ads: 5pm Wednesday February 7, 2018

APRIL/MAY 2018

BONUS DISTRIBUTION: AUSiMM Achieve and Inspire Conference Sydney May 18, 2018
Mines and Money Asia Hong Kong April 3-6

- Innovation
- Fuels and Lubricants
- Equipment
- Drilling and Blasting
- Advanced Materials in Electronics and Batteries

DEADLINES

Editorial contacts: TBC
Supplied advertorials: TBC
Completed ads: TBC

JUNE/JULY 2018

BONUS DISTRIBUTION: AUSiMM International Uranium Conference Adelaide June 5-6
AUSiMM International Lithium Conference Perth June 27-28
AUSiMM Mine Waste and Tailings Brisbane July 23-24
AUSiMM Life of Mine Brisbane July 25-27
AMEC Convention Perth June 13-14

- Exploration
- Stockpile and Tailings Management
- Mineral Processing
- Uranium

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Editorial contacts: TBC
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Completed ads: TBC

AUGUST/SEPTEMBER 2018

BONUS DISTRIBUTION: Diggers & Dealers Kalgoorlie August 6-8
AUSiMM Mill Operators Conference Perth August 29-31
AUSiMM Global Mining Leaders Conference Perth September 10-11
AUSiMM Narrow Vein Mining Conference Perth September TBC

- Leadership in Mining
- Dust Control
- Tyres in Mining
- Earthmovers: Excavators, Shovels and Loaders

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OCTOBER/NOVEMBER 2018

TO BE ANNOUNCED



REGULAR FEATURES INCLUDE: Industry Insight, Bulls N' Bears, Product Innovation and much more.

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