YOUR GATEWAY TO AUSTRALIAN MINING INDUSTRY CIRCULATION

In its 23-year history, National Mining Chronicle has established a reputation for quality journalism and expert commentary pertinent to the Australian mining industry.

Our bi-monthly gloss magazine delivers in-depth analysis on industry news and provides a quality environment and two-month shelf life for advertisers. National Mining Chronicle enjoys pass-on readership, particularly throughout minesites and Qantas and Virgin departure lounges, as well as extended distribution at many industry events.

FAST FACTS

- In market Australia-wide with an eight-week shelf life.
- Highly targeted audience of industry personnel, including CEOs and managers, OH&S and government consultants.
- Substantial subscription list.
- Industry events and exhibitions, including Diggers & Dealers, AIMEX, IMARC, and AUSIMM and AMEC events.
- Qantas and Virgin departure lounges across Australia.
- Selected newsagencies across Australia.
- Over 300 minesites.

ADVERTISING RATES

All prices are inclusive of full colour and subject to 10% GST

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<th>DIMENSION (H x W mm)</th>
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<th>BLEED SIZE (H x W mm)</th>
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<th>3 EDITIONS</th>
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<td>326 x 231</td>
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*Trim size is 5mm inside the bleed size.

DIGITAL ARTWORK SPECIFICATIONS

Completed artwork

- Finished artwork to be supplied as a high-resolution PDF.
- Artwork should be CMYK, with the total ink density not exceeding 300%.
- Coloured or white reversed out type must be a minimum of 9 point.
- Black type must be a minimum of 7 point and set to overprint.

Images

- CMYK images supplied at 300 dpi.
- Low-resolution images will not be accepted.
- Logos to be provided as Illustrator EPS (preferred) or high resolution JPGs or TIFFs.
REGULAR FEATURES INCLUDE: Industry Insight, Bulls N’ Bears, Product Innovation and much more.

CONTACT    TROY DOUGLAS | Project Manager – National Mining Chronicle

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W nationalminingchronicle.com.au

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Editorial contacts: TBC
Supplied advertorials: TBC
Completed ads: TBC

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● Innovation
● Fuels and lubricants
● Equipment
● Drilling and blasting
● Advanced materials in electronics and batteries

● Cables and chains
● Pumps, pipes, valves
● Leadership in mining

● Exploration
● Stockpile and tailings management
● Mineral processing
● Uranium
● Conveyors

● Concrete equipment and Suppliers
● Welding
● Process control and instrumentation
● Water in mining

● Drilling and blasting
● Economic outlook for 2019
● Jobs outlook for 2019
● Mine operations, maintenance and mineral sales

● Dust control
● Tyres in mining
● Earthmovers: excavators, shovels and loaders
● Environmental services and products

● Drilling and blasting
● Economic outlook for 2019
● Jobs outlook for 2019
● Mine operations, maintenance and mineral sales

● Conveyors