

MEDIA KIT 2018

YOUR GATEWAY TO AUSTRALIAN MINING INDUSTRY CIRCULATION

In its 23-year history, *National Mining Chronicle* has established a reputation for quality journalism and expert commentary pertinent to the Australian mining industry.

Our bi-monthly gloss magazine delivers in-depth analysis on industry news and provides a quality environment and two-month shelf life for advertisers.

National Mining Chronicle enjoys pass-on readership, particularly throughout minesites and Qantas and Virgin departure lounges, as well as extended distribution at many industry events.

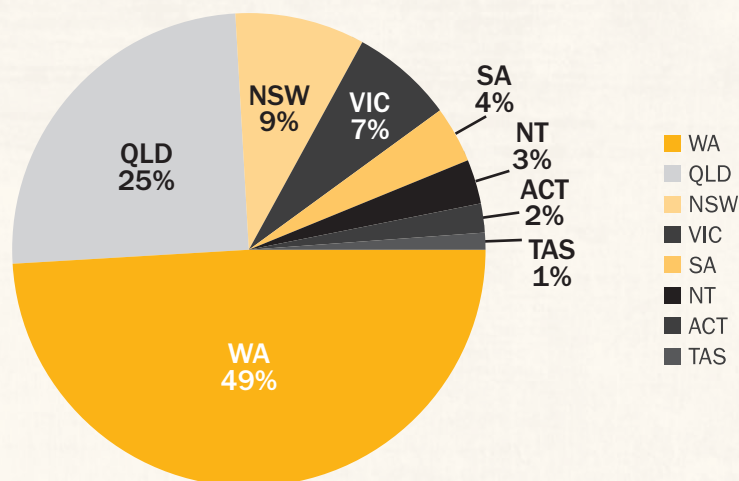


FAST FACTS

- In market Australia-wide with an eight-week shelf life.
- Highly targeted audience of industry personnel, including CEOs and managers, OH&S and government consultants.
- Substantial subscription list.
- Industry events and exhibitions, including Diggers & Dealers, AIMEX, IMARC, and AUSIMM and AMEC events.
- Qantas and Virgin departure lounges across Australia.
- Selected newsagencies across Australia.
- Over 300 minesites.

CIRCULATION

Please contact Troy Douglas for latest CAB audited figures.



Source: Net Circulation – CAB Audit 12 months to March 31, 2017.

ADVERTISING RATES all prices are inclusive of full colour and subject to 10% GST

SIZE	DIMENSION (H x W mm)	TYPE AREA (H x W mm)	BLEED SIZE (H x W mm)	CASUAL	3 EDITIONS	6 EDITIONS	12 EDITIONS
Full page bleed	340 x 245	326 x 231	350 x 255*	\$3620	\$3490	\$2990	\$2490
Outside back cover	340 x 245	326 x 231	350 x 255*	\$5000	\$4500	\$4000	\$3500
Inside cover position	340 x 245	326 x 231	350 x 255*	\$4500	\$4000	\$3800	\$3500
Half page horizontal	161 x 231	161 x 231	-	\$2590	\$2290	\$1990	\$1590
Third page horizontal	106 x 231	106 x 231	-	\$1990	\$1790	\$1590	\$1390

*Trim size is 5mm inside the bleed size.

DIGITAL ARTWORK SPECIFICATIONS

Completed artwork

- Finished artwork to be supplied as a high-resolution PDF.
- Artwork should be CMYK, with the total ink density not exceeding 300%.
- Coloured or white reversed out type must be a minimum of 9 point.
- Black type must be a minimum of 7 point and set to overprint.

Images

- CMYK images supplied at 300 dpi.
- Low-resolution images will not be accepted.
- Logos to be provided as Illustrator EPS (preferred) or high resolution JPGs or TIFFs.

CONTACT TROY DOUGLAS | Project Manager – *National Mining Chronicle*

SEVEN WEST MEDIA (WA)

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MEDIA KIT 2018

APRIL/MAY 2018

BONUS DISTRIBUTION:

Mines and Money Asia, Hong Kong, **April 3-6**

AUSiMM Achieve and Inspire Conference, Sydney, **May 18**

- Innovation
- Fuels and lubricants
- Equipment
- Drilling and blasting
- Advanced materials in electronics and batteries

DEADLINES

Editorial contacts:

5pm Thursday March 1, 2018

Supplied advertorials:

12pm Thursday March 8, 2018

Completed ads:

12pm Friday March 16, 2018

OCTOBER 2018

BONUS DISTRIBUTION:

International Mining and Resources Conference (IMARC), Melbourne, **October 29-November 1**

- Mine safety
- Corrosion treatment and prevention
- Hire and rental

DEADLINES

Editorial contacts:

TBC

Supplied advertorials:

TBC

Completed ads:

TBC

JUNE/JULY 2018

BONUS DISTRIBUTION:

AUSiMM International Uranium Conference, Adelaide, **June 5-6**

AMEC Convention, Perth, **June 13-14**

Energy Mines and Money Australia, Brisbane, **June 20-21**

AUSiMM International Lithium Conference, Perth, **June 27-28**

AUSiMM Mine Waste and Tailings, Brisbane, **July 23-24**

Queensland Mining & Exhibition (QME), Mackay, **July 24-26**

AUSiMM Life of Mine, Brisbane, **July 25-27**

- Exploration
- Stockpile and tailings management
- Mineral processing
- Uranium
- Conveyors

DEADLINES

Editorial contacts:

5pm Monday May 7, 2018

Supplied advertorials:

TBC

Completed ads:

12pm Friday May 18, 2018

NOVEMBER 2018

- Concrete equipment and Suppliers
- Welding
- Process control and instrumentation
- Water in mining

DEADLINES

Editorial contacts:

TBC

Supplied advertorials:

TBC

Completed ads:

TBC

AUGUST 2018

BONUS DISTRIBUTION:

Diggers & Dealers Mining Forum, Kalgoorlie, **August 6-8**

AUSiMM Mill Operators' Conference, Brisbane, **August 29-31**

- Dust control
- Tyres in mining
- Earthmovers: excavators, shovels and loaders
- Environmental services and products

DEADLINES

Editorial contacts:

5pm Thursday July 5, 2018

Supplied advertorials:

TBC

Completed ads:

12pm Wednesday July 18, 2018

DECEMBER 2018/ JANUARY 2019

- Drilling and blasting
- Economic outlook for 2019
- Jobs outlook for 2019
- Mine operations, maintenance and mineral sales

DEADLINES

Editorial contacts:

TBC

Supplied advertorials:

TBC

Completed ads:

TBC

SEPTEMBER 2018

BONUS DISTRIBUTION:

AUSiMM Global Mining Leaders Conference, Perth, **September 10-11**

AUSiMM Narrow Vein Mining Conference, Perth, **September TBC**

- Cables and chains
- Pumps, pipes, valves
- Leadership in mining

DEADLINES

Editorial contacts:

TBC

Supplied advertorials:

TBC

Completed ads:

TBC

FEBRUARY 2019

Features TBC

DEADLINES

Editorial contacts:

TBC

Supplied advertorials:

TBC

Completed ads:

TBC

REGULAR FEATURES INCLUDE: Industry Insight, Bulls N' Bears, Product Innovation and much more.

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