

MEDIA KIT 2018

YOUR GATEWAY TO AUSTRALIAN MINING INDUSTRY CIRCULATION

In its 23-year history, *National Mining Chronicle* has established a reputation for quality journalism and expert commentary pertinent to the Australian mining industry.

Our bi-monthly gloss magazine delivers in-depth analysis on industry news and provides a quality environment and two-month shelf life for advertisers.

National Mining Chronicle enjoys pass-on readership, particularly throughout minesites and Qantas and Virgin departure lounges, as well as extended distribution at many industry events.

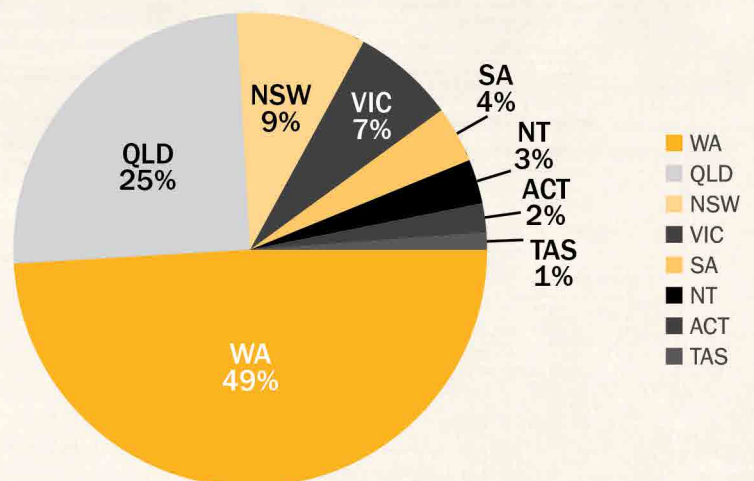


FAST FACTS

- In market Australia-wide with an eight-week shelf life.
- Highly targeted audience of industry personnel, including CEOs and managers, OH&S and government consultants.
- Substantial subscription list.
- Industry events and exhibitions, including Diggers & Dealers, AIMEX, IMARC, and AUSIMM and AMEC events.
- Qantas and Virgin departure lounges across Australia.
- Selected newsagencies across Australia.
- Over 300 minesites.

CIRCULATION

Please contact Troy Douglas for latest CAB audited figures.



Source: Net Circulation – CAB Audit 12 months to March 31, 2017.

ADVERTISING RATES all prices are inclusive of full colour and subject to 10% GST

| SIZE | DIMENSION (H x W mm) | TYPE AREA (H x W mm) | BLEED SIZE (H x W mm) | CASUAL | 3 EDITIONS | 6 EDITIONS | 12 EDITIONS |
|-----------------------|----------------------|----------------------|-----------------------|--------|------------|------------|-------------|
| Full page bleed | 340 x 245 | 326 x 231 | 350 x 255* | \$3620 | \$3490 | \$2990 | \$2490 |
| Outside back cover | 340 x 245 | 326 x 231 | 350 x 255* | \$5000 | \$4500 | \$4000 | \$3500 |
| Inside cover position | 340 x 245 | 326 x 231 | 350 x 255* | \$4500 | \$4000 | \$3800 | \$3500 |
| Half page horizontal | 161 x 231 | 161 x 231 | - | \$2590 | \$2290 | \$1990 | \$1590 |
| Third page horizontal | 106 x 231 | 106 x 231 | - | \$1990 | \$1790 | \$1590 | \$1390 |

*Trim size is 5mm inside the bleed size.

DIGITAL ARTWORK SPECIFICATIONS

Completed artwork

- Finished artwork to be supplied as a high-resolution PDF.
- Artwork should be CMYK, with the total ink density not exceeding 300%.
- Coloured or white reversed out type must be a minimum of 9 point.
- Black type must be a minimum of 7 point and set to overprint.

Images

- CMYK images supplied at 300 dpi.
- Low-resolution images will not be accepted.
- Logos to be provided as Illustrator EPS (preferred) or high resolution JPGs or TIFFs.

CONTACT TROY DOUGLAS | Project Manager – *National Mining Chronicle*

SEVEN WEST MEDIA (WA)

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W nationalminingchronicle.com.au



MEDIA KIT 2018

FEBRUARY / MARCH 2018

BONUS DISTRIBUTION:

FILTECH The Filtration Event 2018
March 13-15 Cologne – Germany
9th Annual WA Major Projects
Conference March 21-22

- Welding
- Filtration and Separation
- Safety
- Automation
- Social License
- Quoting, Decisions and Procurement

DEADLINES

Editorial contacts:
5pm Tuesday January 23, 2018
Supplied advertorials:
5pm Tuesday January 30, 2018
Completed ads:
5pm Wednesday February 7, 2018

SEPTEMBER 2018

- Environmental Services and Products
- Cables and Chains
- Tailings/Dam
- Pumps, Pipes, Valves

DEADLINES

Editorial contacts:
TBC
Supplied advertorials:
TBC
Completed ads:
TBC

APRIL/MAY 2018

BONUS DISTRIBUTION:

AUSiMM Achieve and Inspire
Conference Sydney May 18, 2018
Mines and Money Asia Hong Kong
April 3-6

- Innovation
- Fuels and Lubricants
- Equipment
- Drilling and Blasting
- Advanced Materials in Electronics and Batteries

DEADLINES

Editorial contacts:
TBC
Supplied advertorials:
TBC
Completed ads:
TBC

OCTOBER 2018

- Conveyors
- Mine Safety
- Corrosion Treatment and Prevention
- Hire and Rental

DEADLINES

Editorial contacts:
TBC
Supplied advertorials:
TBC
Completed ads:
TBC

JUNE/JULY 2018

BONUS DISTRIBUTION:

AUSiMM International Uranium
Conference Adelaide June 5-6
AMEC Convention Perth
June 13-14
AUSiMM International Lithium
Conference Perth June 27-28
AUSiMM Mine Waste and Tailings
Brisbane July 23-24
AUSiMM Life of Mine Brisbane
July 25-27

- Conveyors
- Exploration
- Stockpile and Tailings Management
- Mineral Processing
- Uranium

DEADLINES

Editorial contacts:
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TBC
Completed ads:
TBC

NOVEMBER 2018

- Concrete Equipment and Suppliers
- Welding
- Process Control and Instrumentation
- Water in Mining

DEADLINES

Editorial contacts:
TBC
Supplied advertorials:
TBC
Completed ads:
TBC

AUGUST 2018

BONUS DISTRIBUTION:

Diggers & Dealers Kalgoorlie
August 6-8
AUSiMM Mill Operators
Conference Perth August 29-31

- Leadership in Mining
- Dust Control
- Tyres in Mining
- Earthmovers: Excavators, Shovels and Loaders

DEADLINES

Editorial contacts:
TBC
Supplied advertorials:
TBC
Completed ads:
TBC

DECEMBER 2018 / JANUARY 2019

- Drilling and Blasting
- Economic Outlook for 2019 (The Year of the Producer)
- Jobs Outlook
- Mine Operations, Maintenance and Mineral Sales

DEADLINES

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TBC
Completed ads:
TBC



REGULAR FEATURES INCLUDE: Industry Insight, Bulls N' Bears, Product Innovation and much more.

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